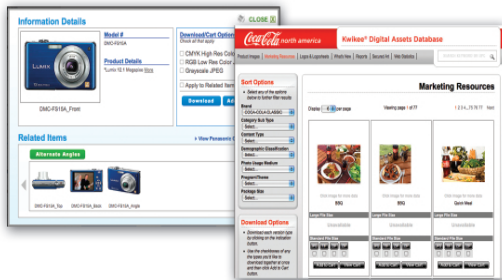


Manage & Share **Content**

Managing your digital assets can be an overwhelming experience. In today's dynamic marketplace, assets regularly evolve—and your content loses value unless it's easily accessible.

MultiAd offers modular or custom asset management solutions that are built to meet your specific needs—saving you time and money while allowing you to focus on your strategic business goals.

With our hosted solutions, you can store and manage all your digital assets in **ONE central location**. By offering our Digital Asset Management solutions through an online application, we ensure your assets can be accessed by any approved user, at any time and any place. Product images, lifestyle photography, static documents, radio/TV scripts, videos, logos and much more are easily accessible to all internal personnel in various formats.



MultiAd offers comprehensive, easy-to-use systems that ensure the most current assets get into the hands of those who need

them. Coca-Cola USA, Johnson & Johnson Sales & Logistics Company, Toyota and Panasonic are just a few of our clients that rely on our digital asset management solutions.

Let MultiAd provide you with a solution that will streamline the asset management process and ensure current content development and delivery.

Capabilities

- Easy-to-navigate interface
- Content organized by category, hierarchy, keyword(s), product description, GTIN/product code, etc.
- Meta-data search capabilities
- Linking of related assets
- Control of user access levels
- Single & shopping cart downloads