

### A Modular, **Budget-Friendly** Solution

A robust tool for marketing automation, Creator Select is the latest offering in MultiAd's comprehensive suite of solutions. With a quick set-up time, Creator Select is designed to efficiently and effectively maintain brand integrity. This innovative tool delivers outstanding performance while fitting in your budget.

Creator Select gives you the freedom to build customized marketing collateral that speaks to your local audience. Whether it's advertisements, direct mail, sell sheets, POP materials or coupons, Creator Select makes it easy to get the right message to the right audience.

A simple point-and-click interface allows users to easily edit documents to meet their exact needs. They can select from various corporate-approved headlines, customize copy and insert contact information in just a few minutes.

Completed pieces not only contain targeted messages, but they also ensure your biggest asset—your brand—is portrayed accurately.

Find out how Creator Select can help you maximize your marketing budget while reaching out to your target market. Contact us today to set up a demo and see how Creator Select will work for you.

### Features

- Intuitive “point-and-click” customization
- Rules-driven technology
- At-a-glance customizable areas
- Edit multiple pages
- Proportional document resizing
- Interactive previews
- Save & open documents

### The Process

