

Custom Applications for Your Business

To establish your brand in the marketplace, you need consistency in marketing. Our robust custom applications provide the opportunity for your local sales team or staff to create localized, brand-compliant marketing collateral in a matter of minutes. This solution allows headquarters to **maintain control** while providing a simple, easy-to-use system for the end user.

Whether you need to create content for advertisements, direct mail, sell sheets, coupons, web banners, e-mail, social media or any other collateral, AdCreator gives you the most flexibility in tailoring it. Its unrivaled features and capabilities make it MultiAd's premier offering from our suite of solutions in Marketing Resource Management.

Through an intuitive interface, AdCreator provides the most advanced tools for creating customized content.

Each solution is customized to meet your exact needs, ensuring your brand is portrayed accurately every time. Our years of experience and knowledge of best practices with companies such as **Motorola, Intel, Anheuser-Busch, Cold Stone Creamery, Johnson & Johnson SLC, Plantronics** and many more allow us to adapt the solution to the changing needs of the client.

Features & Capabilities

- Rule-based content management
- Controlled access levels
- Administration capabilities
- Proportional & dynamic resizing
- Robust statistical reporting
- Integration with existing systems
- Automated approval processes
- Supports over 20 languages
- Spell-check feature