



Streamline Your Workflow

A combination of design, illustration and production tools without expensive add-ons, Creator Professional brings efficiency and productivity to your ad production process.

New for **Creator v8.5**

MultiAd has completely rewritten the graphic engine for Creator Professional 8.5, providing many benefits including soft shadows that output in CMYK and more flexibility in file formats and features.

Other key improvements in 8.5 include:

- Adobe Photoshop and PNG images with transparencies supported
- New options in Make Matrix to make each new box the same size as the original, or make all elements fit within the bounds of the original and new order options for text box linking
- Border editor with custom border creation, CMYK borders and editing border elements
- Ability to both copy/paste and find/replace elements with specific attributes
- Full support for OpenType font features
- Compatibility with the newest operating systems
- Drag-and-click measurement tool for distance, point locations and the angle between any two points
- Automatic CMYK-RGB conversions so users can place any color format and Creator will automatically adjust it for the intended output
- Many shortcuts, keystrokes and feature options to improve productivity, such as changing element sizes by percentages and proportional resizing defaults

Popular Features of Creator

- Make Matrix: Duplicate any selected element, or group of elements, in a user-defined array by rows and columns.
- Containment Tool: Place multiple elements inside another element.
- Scriptability: Use AppleScript or COM to automate frequently used actions and commands, giving you a dynamic set of design tools.
- CMDI (Creator Media Database Interface): Search for, retrieve and place images from AdBuilder.com and other sources.
- Style Models and Element Styles: Apply multiple formatting instructions to selected text or elements in the active document.
- Free Technical Support from our Peoria, Illinois, headquarters

Creator technology can also be custom-developed for automated page-layout applications.