



# Creator Professional

a solution by **MultiAd**

Installation &  
Features Guide  
8.5

# Thank You for Choosing MultiAd Creator Professional

You've made a smart choice in using Creator to produce your advertising, marketing and promotional documents. It combines premium page-layout capabilities with drawing, illustration and image-manipulation tools so you can assemble your documents quickly and professionally.

## Contact MultiAd

Creator goes beyond being just software by providing users with a support system of developers, customer service reps and technical support.

1720 W. Detweiller Drive | Peoria, IL 61615 | [multiad.com](http://multiad.com)

## Sales and Service

Your account manager is available for day-to-day questions about your copy(ies) of Creator, serial numbers, upgrades, training information, etc.

800.245.9278

[create@multiad.com](mailto:create@multiad.com)

## Tech Support

Get answers to your questions on installing, configuring or using MultiAd Creator.

309.690.5849

[creator\\_support@multiad.com](mailto:creator_support@multiad.com)

## Online Resources and User Group

Visit [multiad.com/creator](http://multiad.com/creator) to join the user group email list, where Creator users and software developers can easily communicate, answer questions for each other and access other user resources, including tutorials.

## System Requirements

### Mac OS X Recommended:

Intel-based Mac OS X 10.6, 1GB RAM

PowerPC-based Mac OS X 10.5, 1GB RAM

### Mac OS X Minimum:

PowerPC-based Mac OS X 10.4, 512MB RAM

### Microsoft Recommended:

Windows® 7, 1G of RAM, 1280x800 display

### Microsoft Minimum:

Windows® XP with Service Pack 2 (Service Pack 3 recommended), 1.5GHz processor, 512MB of RAM, 1.8GB of available hard-disk space for installation, 1024x768 display with 16-bit video card

# Installing MultiAd Creator

## Quick Install Macintosh

1. Double-click the installer icon.
2. Enter your administrative password to authenticate the installer.
3. Read the MultiAd Creator License Agreement and click Agree.
4. Choose a destination for the installed program files from the list of destinations, or click Select Folder to choose a different destination. To install the MultiAd Creator folder in the Applications folder on your startup drive, accept the default install destination.
5. Click Continue.
6. Select the install method you want from the pop-up menu in the upper left corner of the dialog box:
  - Easy Install will install the standard set of program files.
  - Custom Install will allow you to choose the options you want from a selection list. To select an option, click its checkbox. To obtain information about an option, click its information box.
7. Click Install.
8. Click Quit once the dialog box tells you the installation of MultiAd Creator was successful.

## Quick Install Windows

1. The installer should automatically run. If it does not, right-click the CD icon and choose Open. Then double-click the Creator Setup.exe file.
2. At the prompt, click Next.
3. Read the Welcome screen and click Next. Then read the MultiAd Creator License Agreement and click Yes to accept.
4. Choose a destination location:
  - To Install Creator in the default directory, click Next.
  - To install Creator in another location, click Browse and select a different directory. Then click OK and click Next.
5. Select a program folder for the program icons:
  - To use the default Program Files folder, click Next.
  - To use a different program folder, type a new folder name or select one from the Existing Folders list. Then click Next.
6. Verify your settings and click Next.
7. When the installation is complete, click Close and the MultiAd Creator window will appear on the desktop.

# Using Creator Professional Software

Creator is very a user-friendly program. That said, first-time users have several resources available to help them become efficient users faster. You can contact your account manager for training options, use the Help Menu or access the tutorials and other online training resources at [multiad.com/creator](http://multiad.com/creator).

## Using This Guide

This guide highlights the new features in this version. Screenshots were created using Mac OS X. The following notations are used for menu commands and shortcuts.

<b>Example</b> .....	<b>Describes</b>
File > Export > EPS .....	Choosing the EPS option by selecting File and then Export from the menu bar
Creator > Preferences > General	Opening the General panel of the Preferences dialog box by selecting Creator, then Preferences from the menu bar, and then clicking the General panel icon
Command-Z .....	Holding down the command key, then pressing the Z key
Command-shift-Z .....	Holding down the command and shift keys then pressing the Z key

## New Graphic Engine Features

MultiAd has completely rewritten the graphic engine to provide many benefits including:

### Soft shadows output in CMYK and RGB

Soft shadows can now be generated in CMYK or RGB, for web or print use.

### Transparencies supported

You can place native files that use transparencies even in a CMYK workflow.

### Automatic CMYK—RGB conversions

You can place both RGB and CMYK files in Creator regardless of the intended output needs. Creator automatically does the color conversion for you.

### Support for new graphic files

You can now place PNG, AI, TGA and PCX graphic files in addition to previously accepted graphic formats.

# Using Creator Professional Software

## Export as PNG

You can now export files as a PNG in addition to previously supported formats.

## Color management support options

A new color management option has been added to all platforms. Color Sync is also still available for Mac users.

## Key Equivalent Changes

Several key equivalents have changed:

- Mac: command-` / PC: control-` now cycles through open windows instead of to hiding palettes, which has changed to Mac: command-option-` / PC: control-shift-`.
- Mac: command-shift-S / PC: control-shift-S now lets you Save As instead of opening the Shadow Options dialog box. Shadow Options is now Mac: command-option-shift-S / PC: control-alt-shift-S
- (Mac only) When placing files, command-A now selects all items in the list and command-L adds the selected item(s) to the Files palette

You can change any key equivalent yourself by selecting Mac: Creator > Key Equivalents / PC: View > Customize > Keyboard.

## New Element Features

### Use original element size in Make Matrix

In the Make Matrix dialog box, select the radio button “Use original size for each duplicate” to make each new box the same size as the original. To make all elements fit within the bounds of the original, select the “Use original bounds for matrix” radio button.

### Text box linking sequences added to Make Matrix

In the Make Matrix dialog box, you now have four choices for the order in which text boxes are linked.



### Copy/paste element formatting

Using Edit > Copy Element Specs (Mac: command-control-option-G / PC: control-alt-shift-G), you can copy an element’s formatting. Then, using Edit > Paste Element Specs (Mac: command-control-option-shift-D / PC: control-alt-shift-D), you can open a dialog box and decide which attributes to apply to another element.

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## Text to path option to keep original

Using Element > Convert Text to Path, a dialog box now appears, giving you the option to delete the original element by checking the box. To keep the original, uncheck the box. The new path will open exactly on top of the original.

## Change element sizes by percentage

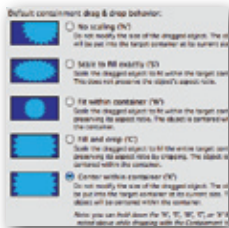
You can change the size of any element on a page by entering a percent (i.e., 50%) in the Height and/or Width field of the Specifications palette and/or the element's Info dialog box (General panel).

## Center in container without scaling

You can set the preference of a container to automatically center

the item placed in it without any scaling using the Container Panel of the element's Info dialog box. Just

select Elements > Container Scale Method or holding down the X key while dropping an element into a container to override the default setting.

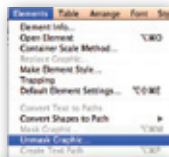


## Proportional resizing option

Individual elements can be set to automatically resize proportionally. There is a new check box to turn on this feature in several places: the Specifications Palette, the element's Info dialog box on the General panel, Elements > Element Resizes Proportionally and/or the Default Element Settings dialog box. When proportional resizing is turned on, you can overrule it by holding down the shift key. You can also set the default for all elements to resize proportionally using the Edit Default Element Settings dialog box, available by selecting Elements > Default Element Settings (Mac: command-option-shift-E/ PC: control-shift-alt-E).

## Unmask graphic option

When you want to unmask a graphic, select Elements > Unmask Graphic and a dialog box will open, giving you the option to check a box to delete the container after unmasking the graphic. If you don't check the box, you will still have access to both the graphic and the mask as separate elements.



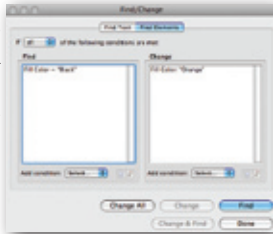
# Using Creator Professional Software

## Save default element settings with document

Now when you change the default element settings, they will be saved with the document and accessible any time the document is opened. Select Elements > Default Element Settings (Mac: option-shift-command-E / PC: control-shift-alt-E) to open the dialog box and set your preferences.

## Find/change elements

The Find/Change dialog box (Edit > Find/Change) has a second tab where you can find and/or change elements based on a variety of conditions, such as fill, shadow, preview type, etc.



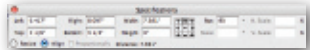
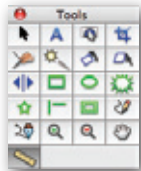
## New Document Features

### Output color space

When printing or exporting your file as a PDF or EPS, or when printing, you can select CMYK, RGB or both for the Output Color Space.

### Measurement tool

The ruler icon in the Tools palette allows you to access the new Measurement tool. Once selected, click and drag to measure. The Specifications palette shows the distance, point locations and angle of the line.



To see the entire list of new features for version 8.5, visit [multiad.com/creator](http://multiad.com/creator).

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