

# MultiAd® Bleed & Margin Requirements

## REQUIREMENTS

**Bleed:** A minimum of 0.125 inches (1/8") bleed is required on all documents with elements which extend to the trim line. Bleed assures that no white will show along the edge of the document after the page is trimmed.

**Margin:** A minimum of 0.25 inches (1/4") margin is required on all documents. No crucial text, art or parts of artwork should be placed inside the margin.

## TERMS

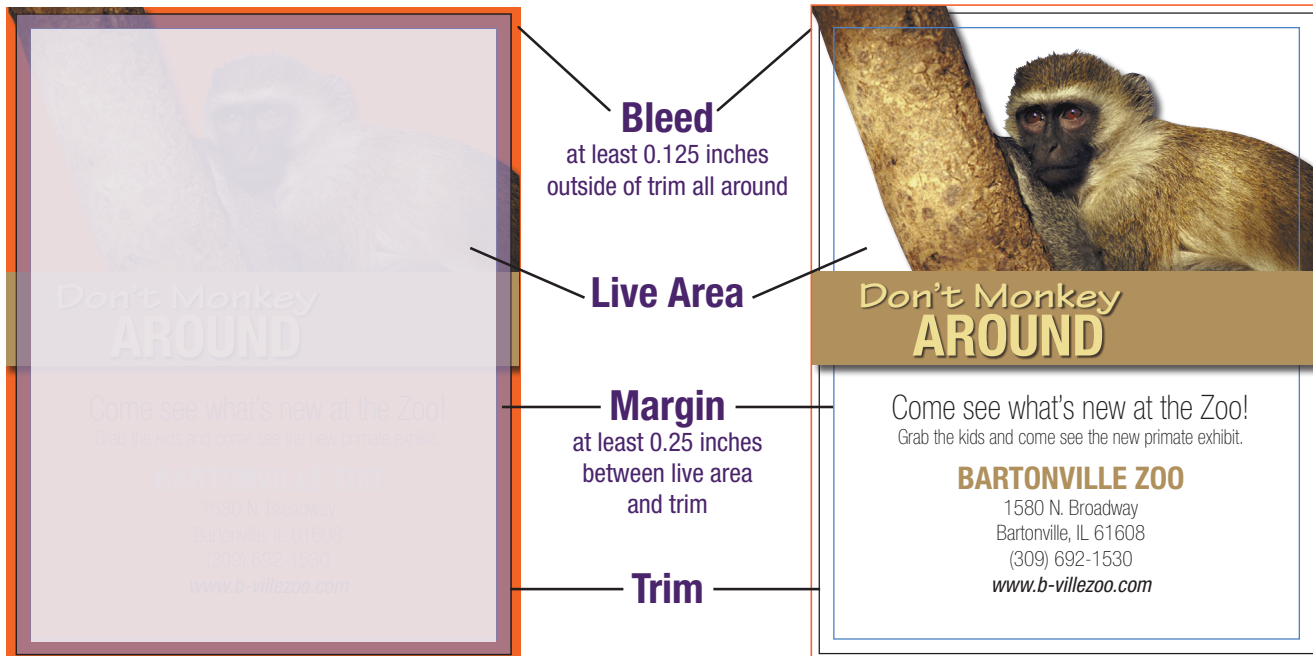
**Bleed:** Ink coverage on a file that is a *minimum* of 0.125 inches (1/8") larger than the actual trim size of the document.

**Live Area:** The area inside the margin that contains all important art and type. This holds the information that you do not want to be trimmed from the page.

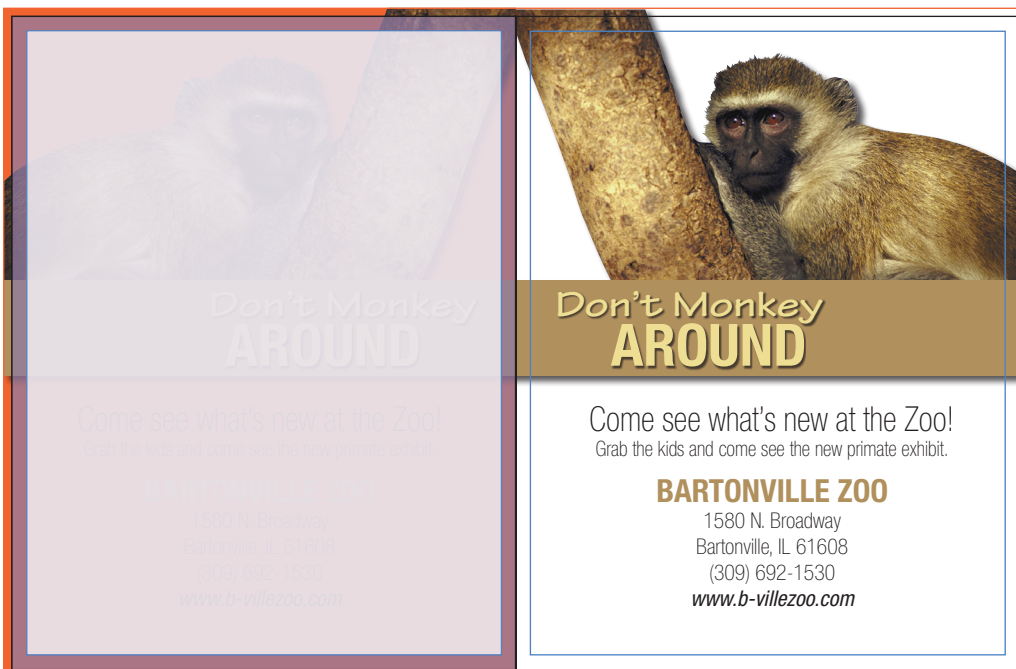
**Margin:** The area between the live area and the trim where no crucial type or image should extend. Anything outside of the margin may be trimmed from the page.

**Trim:** The edge of the live area plus the margin that marks where the page will actually get cut.

## EXAMPLE #1—Non-Facing Pages, Full Bleed and Standard Margin



## EXAMPLE #2—Facing Pages, Full Bleed\* and Standard Margin



## MARGINS

Although bleed requirements do not change, the margin size might.

The examples provided on this page show a standard margin of 0.25 inches (1/4"). A smaller margin should be avoided whenever possible. A larger margin should be used when using a binding other than saddle-stitch.

(e.g., a perfect-bound book needs a margin of at least 0.5 inches on the spine side to allow for the binding of the book; a spiral-bound book needs a margin that will allow for the holes drilled into the page; a drilled book that fits into a three-ring binder will also need an adjusted margin.)

Please contact your Project Manager/ Customer Service Representative (CSR) with any questions that you may have.

\*Bleed is not needed on the spine side of a spread.