



Every project requires good design. Whether you are looking for a realization of your design concept or want a completely new and imaginative idea, our in-house design team can fit your needs. The design team is a client-focused, client-needs-based group that gathers information up front in order to better understand the project and provide the desired results.

What are MultiAd's capabilities in design?

- MultiAd can create a design based from new ideas or from an existing design.
- We maintain your branding throughout multiple pieces so that you have a sense of continuity across all publications and media.

What can MultiAd design for my business?

- MultiAd can design a wide range of products, including brochures, corporate identities, book covers, direct mail, posters and more.
- MultiAd has an in-house photography and illustration team that can be utilized for any custom needs.

In what format can I send a file for design?

- We are able to work with all files in all forms, however, InDesign® is the preferred program.

If the project is designed at MultiAd, must it also be printed at MultiAd?

- While we do offer a package of design and print, it is not required in order to have a design created for your business.
- If you have a preferred printer, we can send you or your printed the final, print-ready file.

What questions will you ask in order for us to start my design project?

- What is the purpose of this design?
- Whom are you targeting?
- What style do you want to portray (i.e., retro, high-end, children's, fun, etc.)?
- How will the design be used (poster, booklet, cover, brochure, etc.)?